

# BackTrak Managed Backups



## We manage your backups – so you don't have to.

What is ODI's **BackTrak**? It's a managed, cloud-based backup solution that keeps essential data safe & secure. It can back up multiple devices and network(s), including workstations, laptops & remote employee locations. **BackTrak** stores your data securely 'off-site' on cloud-based servers. Best of all, backups are monitored & managed by the ODI team, so you know the data is there when you need it.

*Let us manage your backups – so you don't have to!*

### KEY BENEFITS

- We manage & monitor backups for you
- Offsite data for disaster preparedness
- Backup from multiple devices / networks
- Multi-platform support (Windows, Mac)

### HOW DATA IS OFTEN LOST

- Malicious hacks, malware & ransomware
- Failed equipment / Faulty software
- Natural Disasters (fire, flood, hurricane)
- Theft of data & disgruntled employees

*starting at*

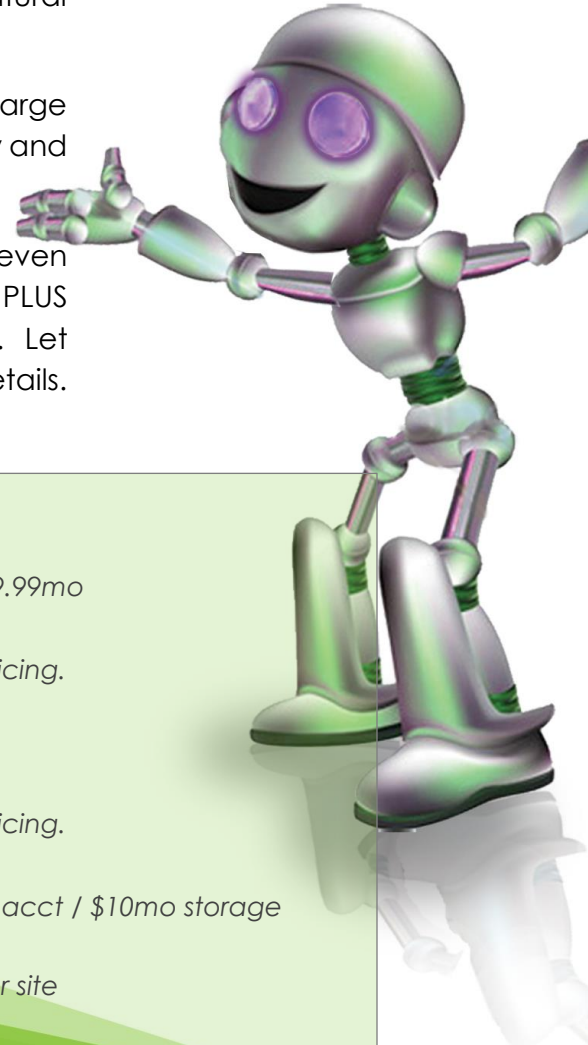
**\$9.95 mo**

*Based on data volume & number of devices.*

Global cyber-attacks continue to rise in 2024, and are one of the top 5 causes of data loss (along with hardware failure, human error, natural disasters & malicious employee deletion).

Studies show that 70% of small businesses close within a year of a large data loss--yet 96% of workstations are not being backed up properly and 1/3 of all folders in an average company are not protected at all.

The average cost of a global data breach is now \$4.45 million. As even a nominal data loss is likely to cost several thousand dollars or more PLUS down time, putting effective backup solutions in place is essential. Let ODI help with layered backup & security products. Contact us for details.



### BACKUP SOLUTIONS OFFERED:

- **Managed, Cloud-Hosted Backups** *Starting at \$9.99mo*
- **Local On-Premises Backups** *Inquire for pricing.*
  - NAS (Network Addressable Storage)
  - Air-Gapped Solutions (100% Offline)
- **Full-Metal Disaster Recovery Backups** *Inquire for pricing.*
- **Email Cloud Backup- MS Office 365 & Gmail** *\$3.50mo per acct / \$10mo storage*
- **Web Site Backups (Cloud & Offline Options)** *\_\_\_\$14.99mo per site*

*\*Hosted Backup storage costs are based on data volume – inquire for pricing. Setup fees apply.*

Founded in 1990, ODI specializes in IT support ranging from complex network & software solutions to proactive managed IT services, web design & site marketing. Our skilled team of technicians, programmers & designers offer 24/7 support, available in-office, onsite or via remote connectivity. Support options available for hourly reactive svc, fixed fee contracts & more.

- Computer Sales / Service
- Computer Network Support
- Software Development
- Web Site Design / Development
- Web Site Marketing / Online Presence

### CONTACT

[www.ODIConsulting.com](http://www.ODIConsulting.com)

941.746.9560 | 941.756.2540 fax | [Info@ODIConsulting.com](mailto:Info@ODIConsulting.com)  
2852 Manatee Avenue East Bradenton, Florida 34208

